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Mike MacIntyre agrees that NCAA texting rule needed tweaking

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First-year Colorado coach Mike MacIntyre agrees with his Pac-12 colleagues that the deregulation of the texting rule had to be tweaked. In January, the NCAA passed a rule that allowed coaches unlimited texting to recruits.

Earlier this month they put the rule on hold after coaches claimed it put too much stress on staffs and kids.

"There's a fine line there of when you can start doing it," MacIntyre said. "My thought was they'd just start it when you can actually contact the kid. You could text them in the contact period but if you start when they're sophomores and juniors that's a little different. They just want to tweak it a little bit more so they can make it a little more realistic."

In December and January, coaches can make unlimited calls.

I told him Oregon State coach Mike Riley's thought that unlimited texting would move athletic departments to hire office personnel to do nothing but texting.

"The whole spirit of the (text) rule to me was kids communicate through texting now," MacIntyre said. "So if you can open up and call all you want? Why can't you text? That's how they communicate. That's why they wanted the rule. But if you want to open it up and do it all the time, people are going to hire text people to do that. But if you say, 'OK, here's the contact period. When you call all the time you can text all the time.' Then when it goes back to dead (period) or one call, then it's one call."

"That makes sense to me."

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